



SOLICITATION SIGNATURE PAGE

(Please attach to Goal Setting Worksheet and API Recommendation Form)

Presented at GSC Meeting: 05/21/2025

Department/Division Palm Tran

Project Name/Number Transit Advertising

Contract Manager Felicia Byrd

Phone/ E-mail 561-276-1229

Estimated Date of Advertising May 2025 Estimated Dollar Value of Project \$235K-5 yrs w/ \$500K Revenue per year

Type of Solicitation Request for Proposal

DEPARTMENT/DIVISION/OFFICE

SIGNATURE AND DATE

Originating Department/Division

Donald Livernois, Rev Admin 4/23/25

Department/Division Director

[Signature] 4/24/25

OEBO

Tony Nantz 05/13/25

Goal Setting Committee Chairperson

Solicitation Review and API Recommendation

Department/Division Palm Tran
Project Name/Number Transit Advertising
Contract Manager Felicia Byrd
Phone/e-Mail fbyrd@pbc.gov
Estimated Date of Advertising _____ Estimated Dollar Value of Project \$235K - 5 Yr Expense
Type of Solicitation RFP with Revenue (\$500K/year)

The following steps have been taken in the review of the scope of services and terms:

EARLY/FORMAL REVIEW*



A review of the Terms and Conditions of the solicitation and contract has been reviewed and removed any language or conditions that may adversely impact S/M/WBE firms to respond.



Special contract requirements are included due to the following:



This solicitation has been reviewed to identify opportunities for De-Bundling or Aggregating to increase competition among S/M/WBE firms.



This solicitation review has considered and determined this contract is sized to maximize S/M/WBE participation in the bidding process. The following steps were taken:



The following opportunities have been combined to increase the competition among S/M/WBE firms:



The selection criteria will not unnecessarily restrict competition or adversely impact the ability for S/M/WBE firms to respond or participate as subcontractors. The following steps were taken:



The project will be advertised for a minimum of 30 days unless where practical or for a longer period if required by state law.



Researched relative availability for the particular good or service at the prime and subcontractor levels.



Consult with department management which API will create maximum opportunity for S/M/WBEs or prepare Waiver.



Complete Goal Setting form with backup documentation.



The originating department has determined there are no S/M/WBE subcontracting opportunities and have included documentation associated with the **No API** recommendation on the Goal Setting Worksheet.



Forward to the OEBO for review.



If the OEBO agrees, submit to the Purchasing or Originating Department.



If the OEBO disagrees, change and submit to Purchasing or Originating Department.

MANDATORY REVIEW

Complete Department Goal Setting Form, attach to Solicitation Document and forward to the OEBO for the Goal Setting Committee.

*A Solicitation Signature Page should be attached and signed at each step of the review process.

GOAL SETTING
Project Summary Worksheet
Availability Adjustment/Weighting

ORIGINATING DEPARTMENT:

Palm Tran

DATE: April 15, 2025

SOLICITATION NAME:

Transit Advertising

PROJECT No.

TYPE OF SOLICITATION:

RFP

CATEGORY:

NON-CCNA-PROF. SVCS

AVAILABLE APIs:

SBE Evaluation Preference for Prime Bidders

SBE Subcontracting (20%)

DEPARTMENT RECOMMENDED API:

SBE Evaluation Preference for Prime Bidders

Felicia Byrd

DEPARTMENT REPRESENTATIVE NAME

13-May-25

13-May-25

DEPARTMENT REPRESENTATIVE SIGNATURE

OEBO RECOMMENDED API:

SBE Subcontracting Goal (10%)

SBE Evaluation Preference for Prime Bidders

Terry Newton

OEBO REVIEWER NAME

5/13/2025

OEBO REVIEWER SIGNATURE

GOAL SETTING COMMITTEE DETERMINATION

Ordinance Reference: _____

GOAL SETTING COMMITTEE CHAIRPERSON NAME

GSC DATE: _____

GOAL SETTING COMMITTEE CHAIRPERSON SIGNATURE